

# DATA PROTECTION

## Data protection: Your right - Our obligation

You can trust in the protection and security of your personal data. The protection of your privacy is an important concern for Evonik Industries AG when processing your personal data, which is considered in all of our business processes. This document explains our basic rules for handling personal data on TikTok. This TikTok channel (hereinafter "Social Media Channel") of Employer Branding and Corporate Communications is provided by Evonik Industries AG (hereinafter "us" or "we"). Please refer to our publisher information for further details on the provider of this Social Media Channel.

## Scope of processing personal data

This document explains how we process your personal data when you use our Social Media Channel. Unless specified otherwise in the sections below, the lawfulness of processing your personal data results from the fact that processing is necessary to provide the desired functionalities of the Social Media Channel (Art. 6(1) lit. b, General Data Protection Regulation, GDPR).

## Using our Social Media Channel

### Comment, news or chat features

You can contact us directly via the comment, news, or chat features in our Social Media Channel. The information you share in this context will exclusively be used for the purpose of responding to your inquiries, unless this Data Protection Policy specifies other purposes.

## Using a "Like" button function

Anyone clicking on a "Like" button sends information to the platform provider, which in turn shares information about the average age structure, location, gender, language, and activity of all users who use the "like" function in our Social Media Channel with us. In addition, we receive the self-selected username of any person clicking a "Like" button. Further information on the data collected by the platform provider in this context can be found in the data policy of the platform provider referenced below (Personal data processing by the platform provider).

## Social media listening

We carry out so-called social media listening, which is the process of identifying and assessing spoken and written statements about a company, person, product, or brand in social media channels. We use social media listening services exclusively in publicly accessible content in order to

- perform keyword searches in social media channels

- view the discussion volume when users interact with our brand
- display visual analytical data of conversation trends over a certain time period
- search, filter and analyze conversational flows, and
- monitor publicly accessible opinions, statements or other interactions in social media channels of certain persons or entities that are of relevance to us and our company (so-called thought leaders).

We use our insights from social media listening to better understand moods, intentions and market trends as well as the needs of our customers and other interest groups to ultimately improve our products and services.

We carry out social media listening on the legal basis of lawful processing that is necessary for the purposes of pursuing our legitimate interests, namely the above-described purposes for using the insights of social media listening (Art. 6 (1) lit. f, GDPR.)

### **Data processing outside of the EU/EEA**

Your data will partly be processed in countries outside of the European Union (“EU”) or the European Economic Area (“EEA”), which generally have a lower level of data protection than European countries. In such cases, we will ensure sufficient protection for your data, e.g. by concluding specific agreements with our contract partners or we will request you express consent to processing.

### **Personal data processing by the platform provider**

Please note that the platform provider of this Social Media Channel also processes your personal data when you visit our Social Media Channel. Further information can be found in the data policy of this Social Media Channel’s platform provider. Please refer to TikTok’s Data Policy for further information on data storage by TikTok:

<https://www.tiktok.com/legal/privacy-policy-eea?>

### **Your rights**

When Evonik processes your personal data, you are a data subject within the meaning of the GDPR and have the following rights pursuant to Section 12 et seq., GDPR: Right to disclosure, right to correction, right to restriction of processing, right to erasure, right to information, right to data portability, right of objection, and right to lodge a complaint with a supervisory authority.

### **Data Protection Officer of Evonik Industries AG**

If you have questions regarding the processing of your personal data, please contact our Data Protection Officer and his team, who will be pleased to assist you if you need additional information or have complaints or problems associated with the security of your data.

Evonik Industries AG  
Data Protection  
Rellinghauser Straße 1-11  
45128 Essen  
Germany  
+49 201 177-2151  
[privacy-policy@evonik.com](mailto:privacy-policy@evonik.com)

Please note that this Privacy Policy may be subject to change to meet current requirements.

### **Changes to this Privacy Policy**

We may update our Privacy Policy from time to time. Updates to our Privacy Policy will be published in our Social Media Channel. All changes are effective upon publication in our Social Media Channel. We therefore recommend that you regularly visit the Social Media Channel to learn of possible updates.

### **Publisher**

Evonik Industries AG  
Rellinghauser Straße 1-11  
45128 Essen  
Germany

+49 201 177-01  
+49 201 177-3475  
[info@evonik.com](mailto:info@evonik.com)

Represented by the Executive Board

Christian Kullmann, Chairman  
Dr. Harald Schwager, Deputy Chairman  
Thomas Wessel, Ute Wolf

Supervisory Board

Bernd Tönjes, Chairman

Registered Office  
Essen

Register Court  
Essen Local Court  
Commercial Registry B 19474

VAT ID no.  
DE 811160003

Contact

For information about Evonik Industries AG or this website, including any editorial content, please contact

Christian Schmid  
Head of Corporate Communications  
Evonik Industries AG  
Rellinghauser Straße 1-11  
45128 Essen  
Germany

Contact

Anne Böcker

+49 201 177-2250

[info@evonik.com](mailto:info@evonik.com)

Social media contact

Benjamin Kompa

+49 201 177-2127

Evonik Industries AG, Version dated May 25, 2018